

Building a Business Plan

Use the space below to take notes and ideas about your business.

Identify your Business	Title:
Describe your business idea. <ul style="list-style-type: none">• Product/Service?• Is it unique?• Why will people buy it?	
MARKETING PLAN	
Describe your marketing plan: <ul style="list-style-type: none">• Who is your target audience?• Where will you sell your product/service?• How will you get the word out about your service?	
FINANCING PLAN	
How much money will you need to start your business?	
How much will you charge for your product/service?	
How much will your profit be? <i>Profit = Income - Expenses</i>	